



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# BECOME A FRIEND TODAY!

FRIEND OF THE Y PROGRAM  
2017 Annual Campaign  
DANVILLE FAMILY YMCA



# FOR A BETTER US:

We are launching our annual campaign "For a better us". Here at the Y, no one is ever turned away due to financial reasons. We offer scholarships for membership and programming to provide financial assistance to those who need the help. The annual campaign allows us to support the scholarship program. Approximately 1,500 kids are impacted every year here at our YMCA and an average of 800 people come to our facility each day.

Your donation may be the reason a child is able to have a safe place to come to with our after school program, learns to swim in our pool with swim lessons, or gains valuable teamwork skills in one of our many sports programs. Every dollar raised goes directly back into our community through the scholarship program here at the Y. This year we hope to be able to increase our impact through our annual campaign goal of \$50,000. We hope you join us in supporting our cause; Together, we can create a better us!

<p><b>We have a team of 96 happy and friendly customer service driven employees ready to serve the membership of our community.</b></p>	<p><b>We had over 200 donors and sponsors support our events, outreach and Annual Campaign. All donations in our annual campaign support our scholarship program that ensures no one is ever turned away from the Y.</b></p>	<p><b>Childcare:</b> Our Y staff provided a safe learning environment to an average of 35 kids per week in our Afterschool Care program. We provided at least 30 kids per week with a lifetime of memories during Summer Camp. Our Child Watch engages an average of 22 children a day.</p>	<p><b>Sports:</b> Our Y had over 250 eager youth active in our sports programs this year. We have implemented programs that promote Youth Development, Healthy Living, and Social Responsibility in the Danville Public School System, allowing us to impact over 500 students.</p>
<p><b>Membership:</b> Through our events, programs, and every day activities, we have served over 10,000 members of our community.</p>	 <p><b>DANVILLE FAMILY YMCA</b></p>		<p><b>Wellness:</b> Our community is actively moving towards healthy living. Approximately 320 of our active older adults participate weekly in fellowship, in our senior based Group Exercise Classes. There are over 50 classes per week on the Group Exercise schedule that are filled regularly.</p>
<p><b>Our beautiful building ranked in the Top 10 Athletic Facilities in the world in <i>Athletic Business Magazine's</i> Annual Architectural Showcase. We were one of only two YMCA's and one of only three facilities in Virginia.</b></p>	<p><b>Swim Lessons:</b> Approximately 700 youth and adults have learned to swim through our swimming lesson program this past year. <b>Water Group Exercise:</b> Over 400 individuals a week fellowship and enjoy our water group exercise classes.</p>	<p><b>We have partnered with over 100 businesses, agencies, and organizations in our community and the surrounding areas to serve our community in bigger and better ways than ever before.</b></p>	<p><b>Scholarships:</b> We provided over 500 membership scholarships this year. This includes individuals, families, agencies, and military members. We provided over 400 scholarships for programs here at the Y which includes swim lessons, sports, and childcare. Grand Scholarship Approximate Total: <b>\$106,284</b></p>

# GIVE TODAY

We have an extraordinary opportunity to ensure a brighter future for Danville, but we must take action today, and only your support will make it possible.

When you give to the Danville Family YMCA, your gift will help young people achieve their potential, empower people of all ages to lead healthier lives, and strengthen the bonds of community in Danville.

Together, we'll take on many of the greatest challenges facing our young people, our health and our community.

Now, when you think of your YMCA, you'll know it's more than just a gym.....it's a cause. A cause, that, with your generous support, will continue to strengthen the community in which you live.

## PLATINUM SPONSOR

**\$5,000 (\$417 per month)**

- 2 Adult Annual Memberships (**\$840 Value**)
- TV screen in lobby (logo and message) or 3 commercials daily on lobby TV. (**\$1,000 Value**)
  - 1050 commercials - 30 second commercial
  - Not available to any other sponsorship or sponsorship package.
- Banner in gym (**\$1,000 value**)
- Sponsorship of all YMCA events (logo on all print and online material)
  - Healthy Kids Day (**\$700 value**)
  - 5k- race (**\$500 value**)
  - Pancake Breakfast
  - Kids Triathlon (**\$500 value**)
  - Member Fitness Challenge (**\$150 value**)
- Logo on "Friends of Y Page" of website (**\$300 value**)
- Logo on Y Program Guide as Friend of the Y. (**\$1,000 value**)
  - 8,000 copies printed annually
- Friends of the Y sign to display at work.
- Golf Tournament Gold Sponsor (logo on all printed and online material) (**\$2,500 Value**)
- Golf Tournament – 1 team free admission (**\$300 value**)
- **Overall value \$8,790**



# GOLD SPONSOR

**\$4,000 (\$334 per month)**

- Golf Tournament Silver Sponsor (logo on all printed and online material) **(\$1,000 value)**
  - Banner in gym **(\$1,000 value)**
  - Sponsorship of all YMCA events (logo on all print and online material)
  - Healthy Kids Day **(\$700 value)**
  - 5k- race **(\$500 value)**
  - Pancake Breakfast
  - Kids Triathlon **(\$500 value)**
  - Member Fitness Challenge **(\$150 value)**
- Logo on "Friends of Y Page" of website **(\$300 value)**
- Logo on Y Program Guide as Friend of the Y. **(\$1,000 value)**
  - 8,000 copies printed annually
- Friends of the Y sign to display at work.
- **Overall value \$5,150**



# SILVER SPONSOR

**\$2,500 (\$208 per month)**

- Golf Tournament Bronze Sponsor (logo on all printed and online material) **(\$1,000 value)**
  - Banner in gym **(\$1,000 value)**
  - Sponsorship of all YMCA events (logo on all print and online material)
  - Healthy Kids Day **(\$700 value)**
  - Member Fitness Challenge **(\$150 value)**
- Logo on "Friends of Y Page" of website **(\$300 value)**
- Friends of the Y sign to display at work.
- **Overall value \$3,150**



# BRONZE SPONSOR

**\$1,000**

- Banner in gym **(\$1,000 value)**

